

THE INAUGURAL

AVIDITY

EDUCATION

— AWARDS —

CHAMPIONING ACCESS.
CELEBRATING EXCELLENCE.
ELEVATING EDUCATION.



SPONSOR

PARTNERSHIP

PACKAGES

DALLAS, TEXAS

MAY 16, 2026



TITLE SPONSOR

\$25,000 || 1 Available

EVENT NAMING & MARKET POSITIONING

- **Title Naming Rights:** Event officially branded as “The Avidity Education Awards, Presented by [Sponsor]” across all marketing, media, and on-site assets.
- **Category Exclusivity:** Sole sponsor within your industry category.
- **Inaugural Year Legacy:** Permanent recognition as the first-ever Title Sponsor.

PRE-EVENT VISIBILITY

- **Title Sponsor Announcement Campaign:** Dedicated email and social media announcement introducing sponsor partnership.
- **Nominee Phase Integration:** Logo placement on nominee announcement graphics and digital promotions.
- **Ticketing & RSVP Exposure:** Sponsor name included in ticket sales emails and registration confirmations.
- **Press Association:** Title Sponsor referenced in all pre-event press releases and media advisories.

ON-SITE & ON-STAGE DOMINANCE

- **Opening Segment Recognition:** Sponsor integrated into opening remarks and show introduction.
- **Signature Award Presentation:** Executive presents a marquee award.
- **Host Mentions:** Multiple scripted verbal acknowledgments throughout the ceremony.
- **Brand Video Feature:** 60-second brand story or community message aired during the program.
- **Visual Brand Saturation:** Logo on stage LED screens, award graphics, nominee slides, and winner reveals.
- **Red Carpet Visibility:** Top placement on step-and-repeat backdrop and arrival area.

VIP HOSPITALITY & EXECUTIVE EXPERIENCE

- **Two VIP Reserved Tables:** 16 total seats (8 per table) in premium location.
- **VIP Reception Access:** Private pre-event networking with honorees, presenters, and civic leaders.
- **Executive Walk-On Recognition:** Optional escorted acknowledgment during the show.

POST-EVENT & LONGEVITY VALUE

- **Post-Event Thank-You Campaign:** Featured in recap emails and social media sponsor appreciation.
- **Press Recap Inclusion:** Recognition in post-event press coverage.
- **Digital Longevity:** Featured placement on event website for 12 months.
- **Usage Rights:** Permission to use event photos and recognition in sponsor marketing.

COMMUNITY IMPACT & LEGACY

- **Named Scholarship or Special Recognition:** Sponsor name attached to a scholarship, grant, or legacy honor.
- **Community Leadership Positioning:** Brand framed as a champion of education excellence.

AVIDITY EDUCATION AWARDS

DIAMOND SPONSOR

\$15,000 || 2 Available

PRE-EVENT EXPOSURE

Diamond Sponsor Announcement: Inclusion in sponsor reveal emails and social posts.

Nominee Promotion Integration: Logo included in select nominee and finalist promotions.

Press Mentions: Included in sponsor listings within press materials.

ON-STAGE & PROGRAM INTEGRATION

Major Award Category Presentation: Sponsor presents one high-profile award.

Host Recognition: Verbal acknowledgment during presentation.

Dedicated Brand Slides: Logo displayed before and after award announcement.

Brand Feature Moment: 30-second brand recognition video or spotlight slide.

VISUAL & ON-SITE VISIBILITY

High-Visibility Logo Placement: Stage screens, program book, step-and-repeat (secondary tier).

Sponsor Recognition Slides: Repeated throughout the ceremony.

HOSPITALITY

One VIP Reserved Table: 8 seats in a premium viewing area.

VIP Reception Access

POST-EVENT VALUE

Sponsor Appreciation Campaign: Included in recap emails and social media.

Website Recognition: Featured Diamond Sponsor listing for 6–12 months.

Four Social Media Mentions: Facebook & Instagram

Marketing Usage Rights

PLATINUM SPONSOR

\$10,000 || 6 Available

PRE-EVENT EXPOSURE

Sponsor Inclusion: Logo featured in sponsor listings on website and email campaigns.

Nominee Phase Exposure: Included in rotating sponsor graphics.

ON-STAGE & PROGRAM INTEGRATION

Award Presentation or Co-Presentation: Sponsor presents or co-presents an award.

Verbal On-Stage Acknowledgement: Verbal acknowledgment during presentation.

Rotating Brand Graphics: Stage screen visibility during award blocks.

VISUAL & ON-SITE VISIBILITY

High-Visibility Logo Placement: Stage screens, program book, step-and-repeat (tertiary tier).

Sponsor Recognition Slides: Repeated throughout the ceremony.

HOSPITALITY

One VIP Reserved Table: 8 seats in a premium viewing area.

VIP Reception Access

MARKETING & MEDIA

Half Page Ad: 8.5"x 5.5" color ad in souvenir program booklet

Website Recognition: Featured Platinum Sponsor Sponsor listing for 6–12 months.

Two Social Media Mentions: Facebook & Instagram

Marketing Usage Rights

AVIDITY EDUCATION AWARDS

GOLD SPONSOR

\$5,000 || 9 Available

ENHANCED VISIBILITY & RECOGNITION

Souvenir Program Booklet Logo Placement: Logo included under “Gold Sponsors” in the printed program distributed to attendees, reinforcing brand presence during and after the event.

Rotating On-Screen Recognition: Logo included in group sponsor slides displayed multiple times throughout the ceremony (not a single appearance).

Award Block Acknowledgment: Sponsor name referenced during a designated award block (group acknowledgment, not category ownership).

HOSPITALITY

Tickets to Gala Dinner Ceremony: 6 seats at a table in a premium viewing area. Flexible seating ideal for staff, clients, or stakeholders.

MARKETING & MEDIA

Full Page Ad: 8.5”x 11” color ad in program booklet

Website Recognition: Featured Gold Sponsor Sponsor listing for 6–12 months.

Two Social Media Mentions: Facebook & Instagram

Marketing Usage Rights

POST-EVENT TOUCHPOINTS

Post-Event Thank You Inclusion: Name included in sponsor appreciation email and recap content.

SILVER SPONSOR

\$2,500 || 10 Available

ENHANCED VISIBILITY & RECOGNITION

Souvenir Program Booklet Logo Placement: Logo included under “Silver Sponsors” in the printed program distributed to attendees, reinforcing brand presence during and after the event.

Rotating On-Screen Recognition: Logo included in group sponsor slides displayed multiple times throughout the ceremony (not a single appearance).

HOSPITALITY

Tickets to Gala Dinner Ceremony: 4 seats at a table in a premium viewing area. Flexible seating ideal for staff, clients, or stakeholders.

MARKETING & MEDIA

Half Page Ad: 8.5”x 5.5” color ad in program booklet

Website Recognition: Featured Silver Sponsor Sponsor listing for 6–12 months.

One Social Media Mentions: Facebook & Instagram

BRONZE SPONSOR

\$1,000 || 10 Available

VISIBILITY & RECOGNITION

Souvenir Program Booklet Logo Placement: Logo included under “Bronze Sponsors” in the printed program.

HOSPITALITY

Tickets to Gala Dinner Ceremony: 2 seats at a table in a premium viewing area. Flexible seating ideal for staff, clients, or stakeholders.

MARKETING & MEDIA

Website Recognition: Featured Bronze Sponsor Sponsor listing for 6–12 months.



PARTNER WITH US

Partner with the **Avidity Education Awards** and align your brand with those shaping the future of education across the Dallas–Fort Worth region. Connect with educators, schools, and community leaders at a premier celebration of excellence. Contact us to explore customized partnership opportunities designed to meet your goals and maximize your



READY TO SIGN UP?

Get started here:

www.avidityeducationawards.com/partner

QUESTIONS? LET'S CHAT!

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